

# HOW TO WRITE AND REPORT AS A CLIMATE JOURNALIST

# **Basic Needs**

- 1. Writing, reporting/Presentation skills**
- 2. Basic Understanding Climate and Environmental issues**
- 3. Understanding of the political climate.**
- 4. Willingness to do extensive research.**
- 5. A platform.**

**As Climate Journalists you must report also  
on solutions, not just doom and gloom**

## **1. Gather the information.**

Gather the information you need to construct your story. This may require visiting the location where the story takes place, interviewing witnesses and people affected, and using online search engines for further research.

- **Data and more data**
- **From a global issue to a local story**
- **Compare local and global causes**
- **Local voices**
- **Focus on Local Issues**
- **Use different sources.**

## **2. Find your angle**

Every news story has an angle—the theme and focus of the piece that makes it newsworthy. For Climate it is the human angle

- **The Human Angle**
- **The Economic Angle**
- **The Political Angle**

**People are concerned when they are personally affected-income and livelihood etc.**

**3. Every story needs a great opening.**

**4. Structure your information:** it's important to lead with the who, what, why, where, and when of your story to let the reader know what the story is about.

**5. Use quotes:** Quotes are essential to create a well-rounded piece. This provides different perspectives and keeps the reporter in the role of an outside observer.

**6. Write simply;** the main objective is to write simply with a clear, concise message.

**7. Verify your sources**

**8. Edit your work;** do a spell check and edit your work for clarity and content

# **Communicating Climate Change on Radio**

- **Speaking to communities in local languages using terms and phrases that are easily understood.**
  - **Providing two-way interactive social learning through listening clubs, call-in shows, and other forms of exchange.**
- **Hold talk shows**
- **Identify and bring Guest (Community people to share their experiences)**
- **Create a slogan: (Plant a Tree Today. Do not Waste Food. If you destroy nature; Nature will Destroy You. If you protect nature, nature will protect you.**



# Writing Headlines

**nature**

International weekly journal of science

[Home](#)

[News & Comment](#)

[Research](#)

[Careers & Jobs](#)

[Current Issue](#)

[Archive](#)

[Audio & Video](#)

[For Authors](#)

[News & Comment](#)

[News](#)

[2015](#)

[October](#)

[Article](#)

**NATURE | NEWS**



## UN climate reports are increasingly unreadable

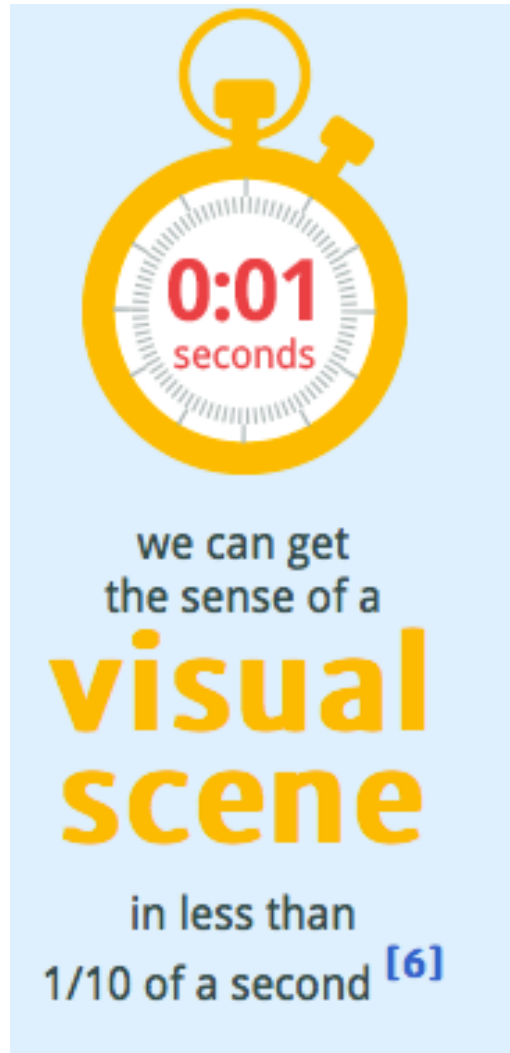
Summary documents by intergovernmental panel are packing in longer sentences and more complex words than ever before.

**Jeff Tollefson**

12 October 2015



# People understand pictures more quickly than words



# Farmers tempt endangered cranes back – by growing their favourite food

In Cambodia's fertile Mekong delta, rice farmers are switching to the varieties loved by the world's tallest flying bird to help stop its decline

The age of extinction is supported by

the  
guardian  
.org

About this content

**Anne Pinto-Rodrigues**

Sat 20 Nov 2021 09.00 GMT





# City forests store rainforest-levels of carbon, study finds

by Morgan Erickson-Davis on 29 June 2018

[f](#) [t](#) [in](#) [✉](#) [🔖](#)



# **Uganda Deploy Nature Based Solutions to Tackle Climate Change**



## **Uganda Deploy Nature Based Solutions to Tackle Climate Change**



# New bee hives yield more honey



**6 \$ Local communities  
now earn twice as much  
from their new bee hives**